

## Wednesday, March 1, 2023

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### Service Concierge - Brand Identity

Date and Time: Wednesday, March 1 12:00 pm - 1:30 pm

Address: Virtual

The third day of the Service Concierge Program is underway which is a joint partnership program offered by LV, the City of Pembroke, and the Town of Petawawa! This series is all about merchandising and consumer behaviour in the physical environment. Join specialist Carey McMaster of [TRAICON](#) as she delivers a 4 part program tailored to our service industry. Learn how first impressions go a long way for your business and how branding your storefront creates a positive consumer experience.

The series will be offered over 3 days (with March 1st being day 3 of the materials) in a mixed format and registration for the program provides you access to each session offering. Explore what each session has to offer below!

### Wednesday, March 1st: Brand Identity

- 12:00 - 1:30 pm
- Virtual

Branding ensures you have a prominent position in the marketplace and gives your company personality and meaning.

Brands affect buying behaviour by fostering loyalty and ongoing sales. Over time your brand becomes associated with a level of credibility, quality, and satisfaction in the customer's mind.

A unique brand can have an enormous impact on your bottom line by giving you a competitive advantage over your rivals and helping you acquire and retain customers.

In this webinar instructor will cover:

- Creating an Authentic Brand Identity
- 7 Ways to Incorporate Brand Identity Into Your Retail Store

For more details on the Service Concierge program you can also contact the respective [municipal representatives](#). A special thank you to [Enterprise Renfrew County](#) for being a co-host collaborator of this event as well.

### Euchre Night at Stafford Park

Date and Time: Wednesday, March 1 6:45 pm - 9:00 pm

Address: 641 3rd Ave S, Pembroke, ON K8A 7A5

Join us every Wednesday night at Stafford Park for Euchre Night!

Everyone is welcome - just show up at 6:45 PM. It is \$2.00 to play and the group can accommodate up to 36 players.

Hope to see you there!

## **Tuesday, March 7, 2023**

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### **Council in Committee Meeting with Planning Act Public Meeting – March 7, 2023**

Date and Time: Tuesday, March 7 5:30 pm - 7:00 pm

Address: 460 Witt Road

For immediate release: February 28, 2023

What: Council in Committee Meeting with Planning Act Public Meeting

Where: Township of Laurentian Valley Council Chambers and livestreamed on the Township's YouTube Channel

When: Tuesday, March 7, 2023 at 5:30 pm

The Township of Laurentian will be conducting a Council in Committee Meeting with Planning Act Public Meeting on Tuesday, March 7, 2023 at 5:30pm. The meeting portion will be livestreamed to the **Township's YouTube Channel** and can be viewed at the specified time above.

You can also participate in the Planning Act Public Meeting portion of the Council in Committee Meeting **online**.

#### **Public Meeting Participation Details:**

##### To Participate in the Public Meeting

- PASSCODE 474291
- By phone **+1 647 374 4685 or +1 647 558 0588**
- Webinar ID #834 3534 0955 and PASSCODE 474291

This is to provide you with the opportunity to provide verbal comments to Council on the specific Planning Act applications being presented to Council at the meeting. If you plan to join the Public Meeting please send us your comments or questions ahead of time so we are aware you will be joining in by emailing **info@lvtownship.ca** or calling **613-735-6291**. Please note, you will also be required to clearly identify yourself and your address before speaking which is required as part of the public record and all comments are to be directed through the Mayor. Please note, inappropriate language will not be tolerated. To ensure that your comments are clearly understood and received prior to Council making a decision, you are strongly encouraged to submit comments prior to the Public Meeting even if you intend to try and attend the Public Meeting in person or electronically.

#### **View Agenda**

# Wednesday, March 8, 2023

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## Euchre Night at Stafford Park

Date and Time: Wednesday, March 8 6:45 pm - 9:00 pm

Address: 641 3rd Ave S, Pembroke, ON K8A 7A5

Join us every Wednesday night at Stafford Park for Euchre Night!

Everyone is welcome - just show up at 6:45 PM. It is \$2.00 to play and the group can accommodate up to 36 players.

Hope to see you there!

# Monday, March 13, 2023

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## Day 1 Clue: Winter Scavenger Hunt

Date and Time: Monday, March 13 1:00 am - 11:55 pm

Address: 641 Third Ave, Pembroke ON

LV Winter Scavenger Hunt - Day 1 Clue:

Send us a picture of yourself at our newest outdoor rink at [Stafford Park](#)! This new rink has a new pad and boards perfect for hockey/skating in the winter and summer activities including basketball, ball hockey and more!

How to submit your photo:

1. Via DM on [Facebook](#)
2. Via DM on [Instagram](#)
3. By emailing [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca)

This submission qualifies you for a chance to win a [YETI Trailhead Camp Chair](#)! Participate each day until March 17th for more chances to be entered into the draw. LV residents and non-residents are permitted to participate. For full contest rules please visit: <https://calendar.lvtownship.ca/default/Detail/2023-03-17-0800-LV-Winter-Scavenger-Hunt>

\*All submissions must be received by Monday, March 20th by midnight.

## LV Winter Scavenger Hunt

Date and Time: Monday, March 13 8:00 am - 11:00 pm

Address: Laurentian Valley

Our annual Winter, March Break Scavenger Hunt is back! Starting March 13th for 5 days, a new item/task to hunt will be announced via Facebook, Instagram, on our website, and via our e-newsletter! This year you're playing for a chance to win Yeti Camp Chair!

Here's how you can participate:

1. Check our [Facebook page](#), [Instagram account](#), [website](#), or sign up for our [e-newsletter](#) starting March 13th - 17th for the new item/task to hunt will be posted.
2. Take a selfie once you've found item/completed the task.
3. Send the selfie to us via private message on social media or by emailing it to [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca).
4. Each photo = a ballot for a chance to win the prize of a [YETI Trailhead Camp Chair](#).
5. All submissions must be received by Monday, March 20th by midnight.

This contest is open to residents and non-residents of LV.

Good luck everyone and get ready to start hunting!

## Tuesday, March 14, 2023

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### LV Winter Scavenger Hunt

Date and Time: Tuesday, March 14 8:00 am - 11:00 pm

Address: Laurentian Valley

Our annual Winter, March Break Scavenger Hunt is back! Starting March 13th for 5 days, a new item/task to hunt will be announced via Facebook, Instagram, on our website, and via our e-newsletter! This year you're playing for a chance to win Yeti Camp Chair!

Here's how you can participate:

1. Check our [Facebook page](#), [Instagram account](#), [website](#), or sign up for our [e-newsletter](#) starting March 13th - 17th for the new item/task to hunt will be posted.
2. Take a selfie once you've found item/completed the task.
3. Send the selfie to us via private message on social media or by emailing it to [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca).
4. Each photo = a ballot for a chance to win the prize of a [YETI Trailhead Camp Chair](#).
5. All submissions must be received by Monday, March 20th by midnight.

This contest is open to residents and non-residents of LV.

Good luck everyone and get ready to start hunting!

### Day 2 Clue - Winter Scavenger Hunt

Date and Time: Tuesday, March 14 8:00 am - 11:55 pm

Address: Laurentian Valley

LV Winter Scavenger Hunt - Day 2 Clue:

Send us a picture of yourself winter sun-tanning! Gnomie's been out trying to soak up the sun on the few sunny

days we've had - he's longing for the spring/summer. Anyone else? He's tested out the YETI Trailhead Chair and approved of it's comfort level for year-round activities. Get in the spirit and show us your 'winter-tanning' positivity - warmer days are on the horizon!

How to submit your photo:

1. Via DM on [Facebook](#)
2. Via DM on [Instagram](#)
3. By emailing [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca)

This submission qualifies you for a chance to win a [YETI Trailhead Camp Chair](#)! Participate each day until March 17th for more chances to be entered into the draw. LV residents and non-residents are permitted to participate. For full contest rules please visit: <https://calendar.lvtownship.ca/default/Detail/2023-03-17-0800-LV-Winter-Scavenger-Hunt>

\*All submissions must be received by Monday, March 20th by midnight.

## Music Jam

Date and Time: Tuesday, March 14 1:00 pm - 2:00 pm

Address: 1 Henan Road, Laurentian Valley

Come out and play or just listen and enjoy!

Admission: \$2

- Beverages must be purchased at the bar. Even water.
- NO PA.
- You are invited to bring a personal amp. If you don't have an amp perhaps someone might be willing to share.
- Please arrive well before start time to guarantee your place.
- Good reason to be late, let a friend or me know and a spot will be reserved for you.

## Wednesday, March 15, 2023

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### LV Winter Scavenger Hunt

Date and Time: Wednesday, March 15 8:00 am - 11:00 pm

Address: Laurentian Valley

Our annual Winter, March Break Scavenger Hunt is back! Starting March 13th for 5 days, a new item/task to hunt will be announced via Facebook, Instagram, on our website, and via our e-newsletter! This year you're playing for a chance to win Yeti Camp Chair!

Here's how you can participate:

1. Check our [Facebook page](#), [Instagram account](#), [website](#), or sign up for our [e-newsletter](#) starting March 13th -

- 17th for the new item/task to hunt will be posted.
2. Take a selfie once you've found item/completed the task.
3. Send the selfie to us via private message on social media or by emailing it to [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca).
4. Each photo = a ballot for a chance to win the prize of a YETI Trailhead Camp Chair.
5. All submissions must be received by Monday, March 20th by midnight.

This contest is open to residents and non-residents of LV.

Good luck everyone and get ready to start hunting!

## Day 3 Clue - Winter Scavenger Hunt

Date and Time: Wednesday, March 15 8:00 am - 11:30 pm

Address: Laurentian Valley

LV Winter Scavenger Hunt - Day 3 Clue:

Send us a picture of yourself with an animal or pet (real or not, we want to see them)! Have more than one? Let's see who's part of your life!

How to submit your photo:

1. Via DM on [Facebook](#)
2. Via DM on [Instagram](#)
3. By emailing [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca)

This submission qualifies you for a chance to win a YETI Trailhead Camp Chair! Participate each day until March 17th for more chances to be entered into the draw. LV residents and non-residents are permitted to participate. For full contest rules please visit: <https://calendar.lvtownship.ca/default/Detail/2023-03-17-0800-LV-Winter-Scavenger-Hunt>

\*All submissions must be received by Monday, March 20th by midnight.

## Euchre Night at Stafford Park

Date and Time: Wednesday, March 15 6:45 pm - 9:00 pm

Address: 641 3rd Ave S, Pembroke, ON K8A 7A5

Join us every Wednesday night at Stafford Park for Euchre Night!

Everyone is welcome - just show up at 6:45 PM. It is \$2.00 to play and the group can accommodate up to 36 players.

Hope to see you there!

## Thursday, March 16, 2023

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## LV Winter Scavenger Hunt

Date and Time: Thursday, March 16 8:00 am - 11:00 pm

Address: Laurentian Valley

Our annual Winter, March Break Scavenger Hunt is back! Starting March 13th for 5 days, a new item/task to hunt will be announced via Facebook, Instagram, on our website, and via our e-newsletter! This year you're playing for a chance to win Yeti Camp Chair!

Here's how you can participate:

1. Check our [Facebook page](#), [Instagram account](#), [website](#), or sign up for our [e-newsletter](#) starting March 13th - 17th for the new item/task to hunt will be posted.
2. Take a selfie once you've found item/completed the task.
3. Send the selfie to us via private message on social media or by emailing it to [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca).
4. Each photo = a ballot for a chance to win the prize of a [YETI Trailhead Camp Chair](#).
5. All submissions must be received by Monday, March 20th by midnight.

This contest is open to residents and non-residents of LV.

Good luck everyone and get ready to start hunting!

## Day 4 Clue - Winter Scavenger Hunt

Date and Time: Thursday, March 16 8:00 am - 11:55 pm

Address: Laurentian Valley

LV Winter Scavenger Hunt - Day 4 Clue:

Send us a picture of yourself making a smore or enjoying a winter outdoor fire (and don't forget to get your [recreational burning permit](#))! Gnomie enjoyed the outdoor fire pits at the LV Four Seasons Trail this winter - did you make it out there this winter? And who says smores are just for fires - get creative and indulge! We can't wait to see your smore making hacks!

How to submit your photo:

1. Via DM on [Facebook](#)
2. Via DM on [Instagram](#)
3. By emailing [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca)

This submission qualifies you for a chance to win a [YETI Trailhead Camp Chair](#)! Participate each day until March 17th for more chances to be entered into the draw. LV residents and non-residents are permitted to participate. For full contest rules please visit: <https://calendar.lvtownship.ca/default/Detail/2023-03-17-0800-LV-Winter-Scavenger-Hunt>

\*All submissions must be received by Monday, March 20th by midnight.

## Friday, March 17, 2023

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## LV Winter Scavenger Hunt

Date and Time: Friday, March 17 8:00 am - 11:00 pm

Address: Laurentian Valley

Our annual Winter, March Break Scavenger Hunt is back! Starting March 13th for 5 days, a new item/task to hunt will be announced via Facebook, Instagram, on our website, and via our e-newsletter! This year you're playing for a chance to win Yeti Camp Chair!

Here's how you can participate:

1. Check our [Facebook page](#), [Instagram account](#), [website](#), or sign up for our [e-newsletter](#) starting March 13th - 17th for the new item/task to hunt will be posted.
2. Take a selfie once you've found item/completed the task.
3. Send the selfie to us via private message on social media or by emailing it to [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca).
4. Each photo = a ballot for a chance to win the prize of a [YETI Trailhead Camp Chair](#).
5. All submissions must be received by Monday, March 20th by midnight.

This contest is open to residents and non-residents of LV.

Good luck everyone and get ready to start hunting!

## Day 5 Clue - Winter Scavenger Hunt

Date and Time: Friday, March 17 8:00 am - 11:00 pm

Address: Laurentian Valley

LV Winter Scavenger Hunt - Day 5 Clue:

Send us a picture of getting into the St. Patrick's Day spirit! How do you celebrate your Irish or wannabe Irish roots today? Dress in green, eat something green, participate in an event...whatever it is we want to see! Gnomie loves showing off his heritage by taking part in festivities!

How to submit your photo:

1. Via DM on [Facebook](#)
2. Via DM on [Instagram](#)
3. By emailing [marketing@lvtownship.ca](mailto:marketing@lvtownship.ca)

This submission qualifies you for a chance to win a [YETI Trailhead Camp Chair](#)! Participate each day until March 17th for more chances to be entered into the draw. LV residents and non-residents are permitted to participate. For full contest rules please visit: <https://calendar.lvtownship.ca/default/Detail/2023-03-17-0800-LV-Winter-Scavenger-Hunt>

\*All submissions must be received by Monday, March 20th by midnight.

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## Tuesday, March 21, 2023



## **Committee of Adjustment Meeting– March 21, 2023**

Date and Time: Tuesday, March 21 5:15 pm - 5:30 pm

Address: 460 Witt Road

For immediate release: March 9, 2023

What: Committee of Adjustment Meeting

Where: Township of Laurentian Valley Council Chambers and livestreamed on the Township's YouTube Channel

When: Tuesday, March 21, 2023 at 5:15 pm

The Township of Laurentian will be conducting a Committee of Adjustment Meeting on Tuesday, March 21, 2023 at 5:15 pm. The meeting portion will be livestreamed to the [Township's YouTube Channel](#) and can be viewed at the specified time above.

[View Agenda](#)

## **Regular Council Meeting– March 21, 2023**

Date and Time: Tuesday, March 21 5:30 pm - 8:00 pm

Address: 460 Witt Road

For immediate release: March 9, 2023

What: Regular Council Meeting

Where: Township of Laurentian Valley Council Chambers and livestreamed on the Township's YouTube Channel

When: Tuesday, March 21, 2023 at 5:30 pm

The Township of Laurentian will be conducting a Regular Council Meeting on Tuesday, March 21, 2023 at 5:30 pm. The meeting portion will be livestreamed to the [Township's YouTube Channel](#) and can be viewed at the specified time above.

[View Agenda](#)

## **Wednesday, March 22, 2023**

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### **Euchre Night at Stafford Park**

Date and Time: Wednesday, March 22 6:45 pm - 9:00 pm

Address: 641 3rd Ave S, Pembroke, ON K8A 7A5

Join us every Wednesday night at Stafford Park for Euchre Night!

Everyone is welcome - just show up at 6:45 PM. It is \$2.00 to play and the group can accommodate up to 36 players.

Hope to see you there!

## **Sunday, March 26, 2023**

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### **Canine Splash Photo Shoot**

Date and Time: Sunday, March 26 12:00 pm

Address: 573 Lubitz Rd, Pembroke

Please note we need a minimum number to make this event happen. In the unlikely event that this is not achieved we will fully refund all!!

If we need to postpone due to bad weather we will offer full refund (of deposit) or an alternative date.

TailWaggersK9Sport we will take a deposit to hold your place (\$30) the remainder of the balance is payable to Erika.

The session costs \$129+Hst(including deposit) and includes 5 images + access to online gallery, the remaining funds can be paid directly to Erika.

Each session lasts 15 mins, (Training Tip, get the most out of your sessions by practicing some stays with distractions)

## **Tuesday, March 28, 2023**

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### **Mayor's Breakfast - LV + UOVCC**

Date and Time: Tuesday, March 28 8:00 am - 9:30 am

Address: 1 International Drive, Pembroke ON

The Upper Ottawa Valley Chamber of Commerce and the Township of Laurentian Valley Mayor Bennett invite our business community to breakfast at the Westwinds restaurant, Best Western Hotel Pembroke. Join us to hear from Mayor Bennett and to discuss our shared goals toward growing the economy of the township and supporting small business.

Location: Best Western Westwinds Restaurant

Time: 8:00 - 9:30 am

Price: \$20.00 for chamber members | \$23.00 for non-chamber members

[Register here](#)

## Music Jam

Date and Time: Tuesday, March 28 1:00 pm - 2:00 pm

Address: 1 Henan Road, Laurentian Valley

Come out and play or just listen and enjoy!

Admission: \$2

- Beverages must be purchased at the bar. Even water.
- NO PA.
- You are invited to bring a personal amp. If you don't have an amp perhaps someone might be willing to share.
- Please arrive well before start time to guarantee your place.
- Good reason to be late, let a friend or me know and a spot will be reserved for you.

## Wednesday, March 29, 2023

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### Euchre Night at Stafford Park

Date and Time: Wednesday, March 29 6:45 pm - 9:00 pm

Address: 641 3rd Ave S, Pembroke, ON K8A 7A5

Join us every Wednesday night at Stafford Park for Euchre Night!

Everyone is welcome - just show up at 6:45 PM. It is \$2.00 to play and the group can accommodate up to 36 players.

Hope to see you there!

<https://calendar.lvtownship.ca>