



# 2023 SPONSORSHIP PACKAGE



## FALL FLAVOURS FESTIVAL





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Hello Community Business/Organization!

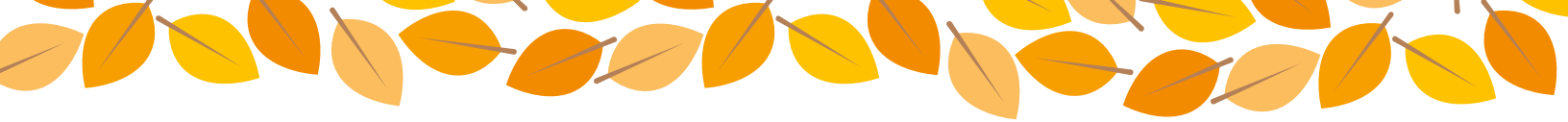
The Alice & Fraser Recreation Centre will once again be hosting Fall Flavours Festival. In its third year, the event will include culinary food contests, craft breweries, a handmade market and live entertainment. Funds raised from the event will be put toward recreation opportunities within the Township and upgrades to the Alice & Fraser Recreation Centre.

There are various opportunities for sponsorship. If you think this would be a good fit for your business or organization let us know!

If you have any questions please contact:

Elizabeth Graham, Volunteer, Alice & Fraser Recreation Centre  
613-635-1280 or [lvfallflavoursfestival@gmail.com](mailto:lvfallflavoursfestival@gmail.com)






## **PRESENTING Sponsor - \$5,000 and up (Valley Tent & Party Rental)**

### **What You Get:**

- Mentioned in all advertising as "Fall Flavours Festival presented by" during promotional campaigns with heaviest concentration late-August through to the event
- Designated signage listing only the Presenting Sponsor (along with the Alice & Fraser Recreation Centre and Township of Laurentian Valley).
- Paid promotion on social media (Facebook)
- Paid promotion on radio
- Logo featured prominently on all posters, website listings and social media event listing
- Media release detailing your sponsorship
- Display space at event if you choose
- Participation in opening ceremonies (with media coverage)
- Announcements as sponsor throughout the event
- 10 - Passes to the Event

## **MUSIC Sponsor \$2,000 - \$4,999 (two available)**

### **What You Get:**

- Designated signage at stage (Entertainment brought to you by....)
  - Logo included with on-site signage indicating other sponsors
  - Logo featured prominently on website listings and social media
  - Logo on event poster (if confirmed by July 15)
  - Announcements as sponsor throughout the event
  - 8 - Passes to the Event
- 



## **PARTNER Sponsor \$1,000 - \$1,999**

### **What You Get:**

- Logo on event poster (if confirmed by July 15)
- Logo featured on website listings and social media
- Logo included with on-site signage indicating other sponsors
- Announcements as sponsor throughout the event
- 6- Passes to the Event

## **GOLD Sponsor \$500 - \$999**

### **What You Get:**

- Logo featured on website listings and social media
- Logo included with on-site signage indicating other sponsors
- Announcements as sponsor throughout the event
- 4- Passes to the Event

## **COOKING COMPETITION Sponsor \$300 - \$499 (one available)**

### **What You Get:**

- Designated signage at Cooking Competition
- Logo featured on social media
- Announcements as sponsor throughout the event
- 2- Passes to the Event

## **BAKING & PRESERVING COMPETITION Sponsor \$300 - \$499 (one available)**

### **What You Get:**

- Designated signage at Cooking Competition
  - Logo featured on social media
  - Announcements as sponsor throughout the event
  - 2- Passes to the Event
- 



## **SILVER Sponsor \$51 - \$250**

### **What You Get:**

- Business name listed at event
- Business name included on social media posts
- Announcements as sponsor throughout the event
- 1 - Pass to the Event

## **BRONZE Sponsor \$50 (ten available)**

### **What You Get:**

- Business name listed at event
- Business name included on social media posts
- Announcements as sponsor throughout the event

We are happy to talk more if you wish to adapt one of our proposed packages to better suit your needs or interests.

Payments issued to the Township of Laurentian Valley are provided a tax receipt.



## Fall Flavours Festival

Please complete this form indicating your choice of sponsorship along with payment by July 14, 2023. Cheques made payable to Township of Laurentian Valley.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Payment Information: Full Payment for all Sponsorship due August 11, 2023. Make cheques payable to Township of Laurentian Valley for tax receipt.

### Sponsorship Advertising Information

Email high resolution (JPEG/PNG file) logo to [lvfallflavoursfestival@gmail.com](mailto:lvfallflavoursfestival@gmail.com) by July 14, 2023.

Mail Form and Payment to:

Township of Laurentian Valley  
460 Witt Road  
Pembroke, ON K8A 6W5